

A woman in a military uniform is kissing a young boy on the cheek. The boy is smiling and has his eyes closed. The woman has her eyes closed and is wearing a pearl earring. The background is a soft-focus outdoor setting. The entire image has a blue tint.

# *Adopting Zip Codes*

## Capacity & Equity Building

ECOSYSTEM DEVELOPMENT

*Perfect for small rural areas, urban areas, and affluent communities to rescue opportunity youth*

# Our Goals!

1

Improving intergenerational equity by investing in programs and initiatives that support young people and address systemic inequalities.

2

Helping organizations tap into their untapped potential and resources to strengthen communities and secure funding.

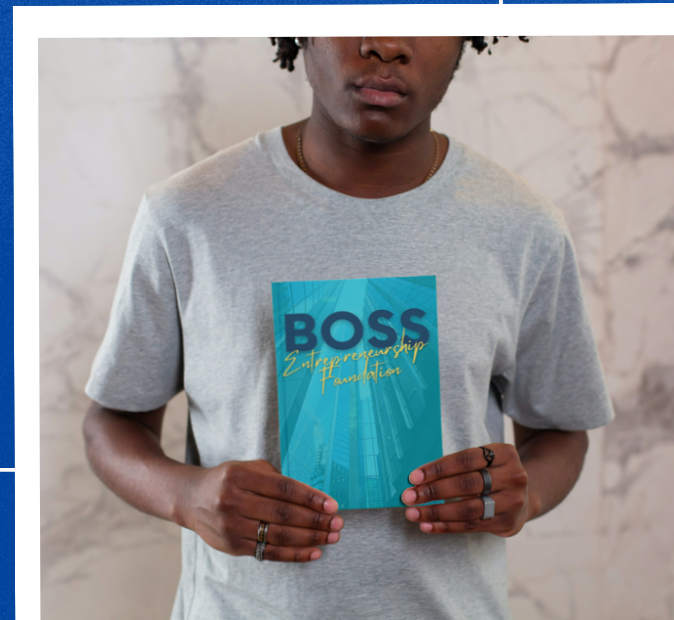
3

Promoting economic empowerment by redistributing resources and wealth to marginalized groups.



Entrepreneurship  
Training Included!

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# Capacity & Equity Building through...

## ECOSYSTEM DEVELOPMENT

### **A Comprehensive Tactical Outreach Plan for Your Organization**

Not only will you receive a fast-track course for youth development strategies to combat generational systemic discrepancies, but this course is loaded with bonus resources, such as a Tactical Youth Development Outreach Plan strategies for opportunity youth, also know as at-risk youth.

### **Self-Sustaining Youth Development Ecosystem Platform**

Create the space for youth to be inspired, encouraged and developed in their leadership skills, while helping other youths do the same. This program provides a Youth Ambassador Template with suggested activities to guide them through the school year for their academy/club.

### **Early Education Support for Educators and Kids**

Protect and encourage the youth in your area with our tailored early education program. The stakeholder favorite provides inspiration and education to youths. It addresses bullying, self-esteem, respecting others, and innovation.

### **Resources to Request Funds and Execute a Program**

Request funds from the government agencies and community partners agencies with our RFP Template, Business Plan Template and resources to execute the program in the area. Write the grants and execute the deliverables. Deliver solutions, Catalyst!

### **Access to Proven Curricula for Youth Development**

Inside this program, there are several curricula used in school districts under the Department of Education, in youth programs under the Department of Labor and economic partners, with Foster Care under the Administration for Children Protection, with youths living with disabilities and other community organizations. Deploy the resources to lead with cornerstone agencies. Build the table in your zip code!

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# Capacity & Equity Building through...

## ECOSYSTEM DEVELOPMENT

### **Target Demographics with Strategic Tactical Prowess**

You will learn relationship-building strategies to serve key leaders by focusing on the win-win. By developing partnerships with cornerstone agencies, you will contribute economically to the youth population and the region.

As a youth development catalyst, you will have a detailed knowledge of the organization's services, as well as the myriad of benefits to the youths they serve.

**Highlights:** Not only will you receive understanding and strategies to begin to position yourself as a cornerstone leader in your area, you will receive the plan to structure or audit an existing program.

### **Building a Self-Sustaining Youth Development Ecosystem**

This section provides you with the training and resources to actually create ecosystems within your community. One of the greatest ways to empower and inspire youth is for them to see their worth and how they can help others while developing. In this module, you will learn the benefit of self-sustaining youth development programs.

**Highlights:** Not only will you receive exclusive information and strategies to build a self-sustaining ecosystem, you will get the resources to deploy your program.

### **Developing Relationships with Stakeholders**

From starting an advisory board to partnering at local meetings, you will develop relationships with cornerstone agencies and other stakeholders. Solutions can only be executed when the right people are sitting at the table. We will discuss how the right motives, skills, and resources, coupled with passionate catalysts will impact the trajectory of opportunity youths.

You will have resources to address the prevention and reduction approach used with opportunity youths or those at risk of becoming opportunity youths. You will be able to deploy strategies to reduce risk factors and elevate or strengthen protective factors.

**Highlights:** The resources here helped me connect with key business partners, like top industry leaders, chamber presidents, superintendents and leadership at various organizations. It's been my passion to see more leaders at the table making decisions for our youths. Each module is laced with over 20 years of governance.

# Capacity & Equity Building through...

## ECOSYSTEM DEVELOPMENT

### **Strategic Advantages: "Right Relationship ROI"**

Gain the return on investment (ROI) of the right strategic relationships. From the impact on the economy and its stakeholders to the future legacy of the opportunity youth, this lesson will address how the Adopt a Zip Code concept can use minimal investment with a high yield on the return for generations.

It's about systemic solution-based activities.

**Highlights:** You will understand and dominate in partnering, by understanding the financial impact for stakeholders.

**Strategic Outreach Tactical Plan for Opportunity Youth** - This plan is an example/template for a plan for outreach area. Attached is a PDF of the document and a Word document that can be updated with your information. Within the document are links to resources funders use to retrieve data.

**Adopt a Zip Code Business Plan** - This 501(c)(3) business plan template provides the framework for outreach in your area.

**Impact (png)**- perfect for early education outreach. Use this logo on marketing materials, shirts, and other items as fundraisers. It can be used with Neriah Friends. Neriah Friends is designed for early education outreach. This resource can be used with elementary schools, not-for-profits, youth programs, and mini-workshops.

Strategic Operational Plans  
&  
Tactical Resources



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**Neriah's Friends Early Education** – From dealing with bullies to understanding the various facets of innovation, famous friends share their journey together. The friends always encourage each other in making the right decisions. Perfect to share with elementary age youths through their teachers, parents, and other you workers.

**Neriah's Friends Posters and Coloring Sheets** – Each poster has affirmations that encourage and reinforce positive healthy mindsets and each poster has a correlating coloring sheets.

- Chapter Book #1: Discovers Her Worth
- Chapter Book #2: Encounters a Bully
- Chapter Book #3: Kindness Pays Off
- Chapter Book #4: Innovates Under Pressure
- Chapter Book #5: Discovers Online Safety
- Chapter Book #1-#5: Assignment Sheets



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**Tailor-made for Impact Fashioned for Distinction (TMFI) Youth Ambassador Gameplan** – a resource for ages 13–18. This can be used as a school or after-school resource for a youth club with monthly or bi-weekly meetings.

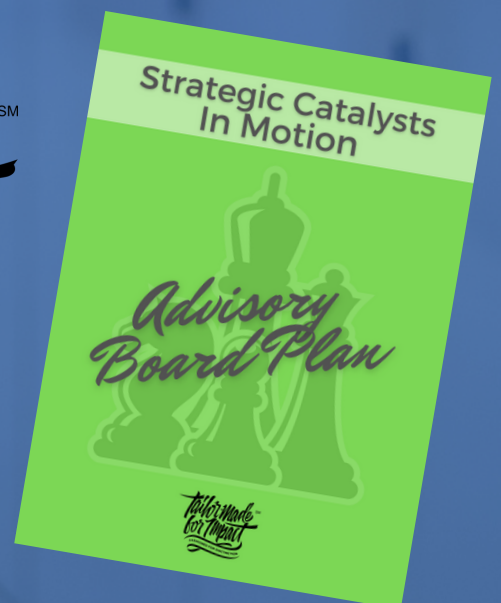
The program includes outreach for community leaders and leadership development to work with younger students. This can be applied to any industry or discipline (such as arts, dance, video games, and other activities the youth would be interested in). This is ideal to provide the framework and resources for like-minded youths with similar interests to develop and connect with community leaders.

**TMFI PNG** – can be used on outreach materials TMFI Intro and Exit – can be used on students' videos and outreach for this program.

**TMFI Youth Activities** – plan helps provide suggestions for weekly meetings and outreach.

**TMFI Advisory Board** – Build your own board with the TMFI template. You may add your own logo and perform outreach in your area. Included are by-laws, sample letters to request for partners, and a thank you letter after the advisory board year.

**Strategic Priorities Tactic of Outreach** – Eight point strategy with tactics for outreach for youth and with partnering stakeholders.



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**Adopt a Zip Code Partners** – Overview of Adopt A Zip Code strategy PDF and MP4 to use as outreach with your stakeholders.

**TMFI Career Shadow Experience** – Form can be used when placing youth in in career shadowing opportunities and internships.

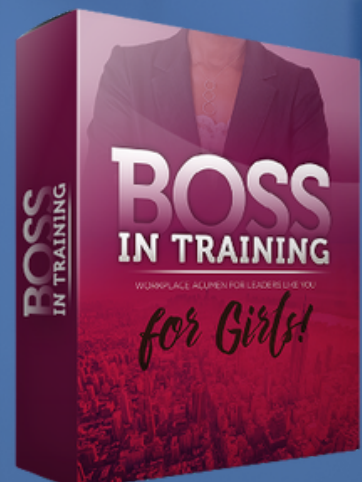
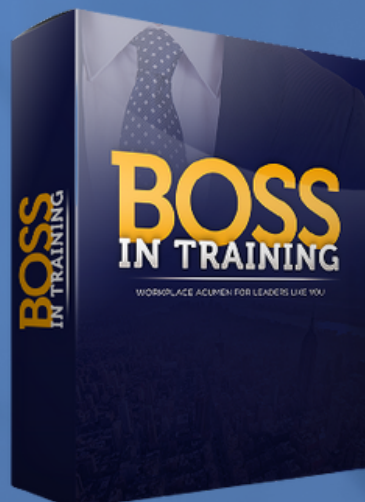
**RFP Proposal** – Sample template of a request for funds and a program that utilizes the attached curricula in the bonus area.

**Fundraising Letter Template** – Sample Letter for fundraising. You can also adjust an ask for volunteers and other partnership opportunities.

**College Night Template**– Host a college night for your group. Included is the letter and sign up form for vendors.

**Boss In Training Curricula**– a workforce development tool that includes interactive worksheets. It's an explorative, fun, and engaging learning resource.

**Just Call Me Wonderful Curriculum**– Encourage the worth and value of the student by addressing self-esteem, hygiene, and interpersonal issues of the heart.





# DOMINION

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*Thank you!*

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